



#### PRINT

An independent printed circulation of 10.000



## HOTEL

You can find the Messekurier up to 48 hours before the fair begins close to the exhibition ground in around 200 cooperating hotels



### MOBILE

The Messekurier issue(s) in responsive design; responsive on all mobile devices



# FAIRGROUND

We deliver our advertisers during the first exhibition day with free copies directly to the fair stand



## **E-PAPER ISSUE**

Read the E-Paper issue(s) on your PC, Laptop, Tablet or Smartphone and profit from the familiar structure of trade journal in combination with the advantage of digital reading. It can be available for a period of up to 3 years



# PROMOTION

An active and dynamic manual distribution through a direct contact around the fair place on the most frequented exhibition day

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